

Program Advertising Sales

April Tournament – Ithaca, NY



2009 Sponsorship Opportunities

- _____ 2009 Titanium Sponsor - Lead Sponsor (\$5,000)
- _____ 2009 Platinum Sponsor (\$2,500)
- _____ 2009 Gold Sponsor (\$1,000)
- _____ 2009 Silver Sponsor (\$500)

Designate a 2/3 Sponsorship Recipient Rugby Club

- ___ Brown ___ Columbia ___ Cornell ___ Dartmouth
- ___ Harvard ___ Penn ___ Princeton ___ Yale

Sponsor Name: _____

Address: _____

Amt Paid: _____

(NOTE: All ads must be paid in full by **April 9th, 2009** and art work received to appear in Program)
Checks should be made payable to 4x3, LLC

Copy Provided: _____ 4x3, LLC will create ads. We must have information by **April 9th** to provide this service.
Copy and artwork can be sent electronically to ads@ivyrugby.com

Sponsor Contact: _____

Phone Number: _____

Email Address: _____

Authorized Signature: _____

Name of Ivy Club Salesperson: _____

Ivy Club Authorized Signature: _____

2009 Program Book Ad Size

- _____ Business Card (\$25)
- _____ Quarter Page (\$50)
- _____ Half Page (\$100)
- _____ Full Page (\$200)
- _____ IvyRugby.com Ad – one year (\$100)

Please send completed forms to:
Stephen Siano
Cornell '82
ads@ivyrugby.com
610 527 1664

Checks should be made payable to 4x3, LLC

Sponsorship Opportunities

All submittal deadlines will be Wednesday **April 9th 12 noon** (online Ads, Banner Ads, Program Ads)

\$200 Game-Day Program: Full Page Ad Sponsor

- Full Page Ad in Game-Day Tournament Program
- Full Page Ad (back cover) Add \$300 **(2009 only)**
- Full Page Ad (inside cover) Add \$300 **(2009 only)**
- Upgrade, add \$50 for One Year listing on www.IvyRugby.com

\$100 Game-Day Program: Half Page Ad Sponsor

- Half Page Ad in Game-Day Tournament Program
- Upgrade, add \$50 for One Year listing on www.IvyRugby.com

\$50 Game-Day Program: Quarter Page Ad Sponsor

- Quarter Page Ad in Game-Day Tournament Program

\$25 Game-Day Program: Business Card Ad Sponsor

\$100 Online: www.IvyRugby.com Ad

- Technical specs: 234 x 60 in size , 20K max, static or looping, 3 loops max, animated gif.
 - One Year listing on www.IvyRugby.com
 - All Ads listed on the Sponsor Page
 - Sponsor provides logo, artwork, content, etc.
 - All Ads listed until One Month before next year's event
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\$10,000 Titanium Sponsor - Lead Tournament Sponsor (2009)

- Event named after your Sponsor ('Sponsor Name' Ivy League Championships)
- Full Page Ad (back cover) in Game-Day Tournament Program
- Field Banner on Game-Day Sidelines
- 10 Tournament T-Shirts and 10 Game-Day Badges (keepsake includes free stadium entry)
- One Year Ad listing on www.IvyRugby.com (Ad layout included)

\$5,000 Platinum Sponsor (2009)

- Full Page Ad (inside cover) in Game-Day Tournament Program
- Field Banner on Game-Day Sidelines
- 7 Tournament T-Shirts and 7 Game-Day Badges (keepsake includes free stadium entry)
- One Year Ad listing on www.IvyRugby.com (Ad layout included)

\$2,000 Gold Sponsor (2009)

- Full Page Ad in Game-Day Tournament Program
- Field Banner on Game-Day Sidelines
- 4 Tournament T-Shirts and 4 Game-Day Badges (keepsake includes free stadium entry)
- One Year Ad listing on www.IvyRugby.com (Ad layout included)

\$1,000 Silver Sponsor (2009)

- Full Page Ad in Game-Day Tournament Program
- 2 Tournament T-Shirts and 2 Game-Day Badges (keepsake includes free stadium entry)
- One Year Ad listing on www.IvyRugby.com (Ad layout included)

\$600 Game-Day Player Badge Ad Sponsor (2009)

- Tournament Keepsake - Badge attaches to player's kit bag
- Each player, major sponsor and administrator receives a badge
- Tournament Logo, club name, player # on front, sponsor logo on back

\$250 Game-Day Field Banner (Sponsor-Provided) *add \$250 for 4x3, LLC Setup & Print (2009)

- Banner Size: 3 feet x 5 feet
- Lined across main pitch behind the action
- Sponsor provides logo, content, etc.
- Add \$250 for 4x3, LLC to layout and print the banner
- Upgrade, add \$50 for One Year listing on www.IvyRugby.com

Rugby Club Designation - Designated Club Receives 2/3 of Sponsorship

For Platinum, Gold and Silver Sponsorship levels, We afford you the option of choosing your favorite club rugby program to receive 2/3 of the sponsorship money. For example, an alumnus from Yale becomes a Platinum Sponsor by donating \$5,000.00. 4x3, LLC will create a full page Ad for the game-day program, create a 3' by 5' field banner, create an Ad for www.IvyRugby.com and give the sponsor 7 tournament T-shirts. 4x3, LLC will also cut a check to Yale's designated rugby fund for \$3,333.00